GLOBAL IMMERSION (GABELLI) (GLGB)

GLGB 7410. Global Immersion: UK. (3 Credits)
This intensive 3-credit course is designed to provide students with important historical insights into Brexit as well as its impact on Fintech, financial services and entrepreneurial Finance as well as the overall British Economy.

GLGB 7411. Global Immersion Malaysia. (3 Credits)
The course will provide the opportunity for our graduate students to engage and study, in real time, the significant political, economic, and social changes taking place in one of the world's most interesting countries for investment opportunities. This in-country field intensive course will feature senior academic and policy experts who will provide their keen analytical insights into both the public and private sectors and the challenges faced as the incessant march of globalization evolves.

GLGB 7510. Global Immersion Poland. (3 Credits)
Media and technology industries in Poland and Central Europe are the focus of this study tour course in Krakow, Poland, for graduate business students.

GLGB 7511. Global Immersion Galway. (3 Credits)
This course provides students the opportunity to travel to Galway, Ireland, and participate in a week-long study program that will focus on global business from an Irish perspective. The objectives of the course include understanding the business environment in Ireland; understanding the role of multinational versus start-up organizations within Ireland; and identifying benefits to investing in Ireland.
Attribute: ABIB.

GLGB 7512. Global Industry Project: Ireland. (3 Credits)
This course provides graduate students in the Gabelli School of Business at Fordham University with international project experience with a real client. It provides students with a sense of the business environment in Ireland as they learn about global business from an Irish perspective. Students will learn how to manage a project virtually, with a particular focus on a globally distributed team. We will travel to Ireland for one week, and students will finish their projects with their Irish client virtually during the two months following the trip. They will present their recommendations via a webinar at the end of the semester, gaining global communication and global business experience.

GLGB 7513. Global Immersion Berlin. (3 Credits)
This is an immersion course focused on understanding one of the biggest media, technology and communication sectors in the European Union by visiting its capital–a hub for innovation, cosmopolitan center for media, advertising and creative sector. This class is designed to allow the participants to become acquainted with Germany and exchange experiences concerning German media system, innovation within public and private media organizations, a vibrant media entrepreneurship scene as well as its multicultural dimensions. This class includes travel to Berlin that incurs additional costs and an application process through the class instructor.

GLGB 7610. Global Immersion: Rwanda. (3 Credits)
In this course, students will examine the impact of Rwanda's history, politics, culture, and economy on the entrepreneurial ecosystem. Students will receive training and preparation on the challenges that startup entrepreneurs typically face, particularly in developing economies, and develop innovative solutions to address them. Students will travel to Rwanda during the break to gain firsthand knowledge of the context while applying what they have learned, working in teams on consulting engagements with selected entrepreneurs connected with Westerwelle Startup Haus Kigali.
Prerequisite: MMGB 6610.

GLGB 7710. Global Immersion: UK. (3 Credits)
This intensive course examines Brexit and its impact on Britain's influencer status in consumer markets. We will explore the implications of Brexit for Cool Britannia, which fueled pride in the contemporary culture of the United Kingdom and helped propel iconic brands like Burberry and Paddington Bear to the forefront of contemporary culture in Britain and around the world. We will also discuss the current struggle of iconic British retailers and the meaning of that struggle for the future of British retailing. By the end of this course, students will not only have gained historical, political, and social insight into Brexit and its impact but also the impact of socio-political phenomena on marketing strategy more generally.

GLGB 7711. Global Immersion Antwerp. (1.5 Credits)
This elective course aims to introduce students to current marketing and business practices in Europe. With in-class lectures, company visits, and cultural tours, different business related topics will be covered with an emphasis on the regulatory environment of the European Union. Students will learn about similarities and differences between U.S. and European business practices.

GLGB 7712. Global Immersion: London. (3 Credits)
This elective course aims to introduce students to current business practices in London and the UK. With in-class lectures, company visits and cultural tours, a range of topics related to various business fields will be covered with an emphasis on the differences between the U.S. and the U.K. and the implications of such differences for global business in the post-Brexit and post-pandemic era.

GLGB 7713. Global Immersion: Madrid. (3 Credits)
This elective course aims to introduce students to business transformation in the fast-changing and evolving European Union (EU) context. Students will have an opportunity to have an immersive experience in Madrid, one of the most dynamic and cosmopolitan cities in Europe. With in-class lectures, company visits, and cultural tours, a range of topics will be covered—with an emphasis on the technological and structural transformation in business practice in the EU as a result of the sociocultural, economic, and geopolitical changes.

GLGB 7714. Global Immersion: Berlin. (3 Credits)
This elective course aims to introduce students to Berlin as the new global business hub in the fast-changing and evolving business context. Students will have an opportunity to have an immersive experience in Berlin, one of the most dynamic and cosmopolitan cities in Europe. With expert speakers, company visits, and cultural tours, a range of topics will be covered with an emphasis on recent economic, social, and business transformations.

GLGB 7715. Global Immersion: Milan. (3 Credits)
This elective course is designed to familiarize students with Italy's significant influence and contributions to the rapidly evolving global business landscape. Participants will immerse themselves in the vibrant business environment of Milan, Italy's business hub and a thriving European metropolis. Through engaging sessions led by industry experts, visits to companies, and cultural explorations, the course will explore various themes, focusing particularly on Italy's recent economic, social, and business evolution.

GLGB 7716. Global Immersion: Barcelona. (3 Credits)
This elective course aims to introduce students to business transformation and practices within a European context. Students will have the opportunity to experience an immersive learning journey in Barcelona, one of Europe's most dynamic and cosmopolitan cities. Through a combination of in-class lectures, company visits, and cultural tours, the course will cover a wide range of topics, with a strong focus on the challenges and opportunities that businesses face in Spain, driven by sociocultural, economic, and geopolitical changes.

GLGB 7717. Global Immersion: Lisbon. (3 Credits)
This elective course is designed to familiarize students with Lisbon's significant influence and contributions to the rapidly evolving global business landscape. Participants will immerse themselves in the vibrant business environment of Lisbon, a growing business hub in Europe. Through engaging sessions led by industry experts, visits to companies, and cultural explorations, the course will explore various themes, focusing particularly on Lisbon's recent economic, social, and business evolution.

GLGB 7910. Global Immersion: Germany. (3 Credits)
This Global Immersion to Germany will allow student to learn about the business environment in Germany and the European Union.