CORE BUSINESS (CBBU)

CBBU 1000. ST: Business Intensive. (6 Credits)
This 5-week, 6-credit intensive course delivers the essential, technical, and conceptual basics of the business. Mornings are dedicated to learning the building blocks of business, the accounting discipline, while afternoons focus on business from the entrepreneur’s viewpoint. Units include spreadsheet building and analysis; capital raising; budgeting; consumer insights and behavior; and strategic planning. Students will also be introduced to job search skills and will visit financial, marketing, new venture, and other institutions in New York City. The academic and non-curricular experience will help differentiate students in a tight job market and make them attractive to employers.

CBBU 1001. The Ground Floor: Starting and Succeeding at the Gabelli School of Business. (3 Credits)
This course introduces first-year Gabelli School of Business students to key business concepts and the major business disciplines. It creates an awareness of the interdependency of these business disciplines—an awareness which is key to operating a successful business. Students will begin to develop critical thinking, business writing, and teamwork skills that are essential for success in today’s global business environment. Students will also be introduced to Stakeholder Capitalism and the Environment, Social, and Governance (ESG) factors, revealing how they align with the Gabelli vision of creating students with mindsets and capabilities that enable business to move society forward.

CBBU 1002. ST: Consulting Challenge IP. (1 Credit)
The integrated project provides an opportunity for students to apply the material taught in the CBA Core Courses to actual companies.

CBBU 1003. ST: Career Exploration IP. (1 Credit)
The Integrated Project provides an opportunity for students to apply the material taught in the CBA Core courses to actual companies.

CBBU 1004. ST: Analytics IP. (1 Credit)
The integrated project provides an opportunity for students to apply the material taught in the CBA Core courses to actual companies.

CBBU 1006. ST: Leadership IP. (1 Credit)
The Integrated Project provides an opportunity for students to apply the material taught in the CBA Core courses to actual companies.

CBBU 1007. EY DEB. (3 Credits)
This DEB course, sponsored by EY, seeks to expand a student’s understanding of DEB through relevant literature related to DEI, social justice, and business cases. Students will create an inclusive definition of diversity, understand the impact of diversity in business, and be challenged to develop personal practice to understand their role in DEB in business and their personal lives.

CBBU 4999. Tutorial. (1 to 3 Credits)
Tutorial/independent study between student and faculty member in a topic connected to the Gabelli School’s business core curriculum.