

CORE BUSINESS (CBBU)

CBBU 1000. ST: Business Intensive. (6 Credits)

This 5-week, 6-credit intensive course delivers the essential, technical, and conceptual basics of the business. Mornings are dedicated to learning the building blocks of business, the accounting discipline, while afternoons focus on business from the entrepreneur's viewpoint. Units include spreadsheet building and analysis; capital raising; budgeting; consumer insights and behavior; and strategic planning. Students will also be introduced to job search skills and will visit financial, marketing, new venture, and other institutions in New York City. The academic and non-curricular experience will help differentiate students in a tight job market and make them attractive to employers.

CBBU 1001. The Ground Floor: Starting and Succeeding at GSB. (3 Credits)

This course introduces first-year students to business, to student-focused resources at Fordham, and to personal skills that contribute to success at GSB and beyond. Teamwork and critical thinking are emphasized to encourage students to develop an integrated perspective of business functions. Open by permission of the class dean.

CBBU 1002. ST: Consulting Challenge IP. (1 Credit)

The integrated project provides an opportunity for students to apply the material taught in the CBA Core Courses to actual companies.

CBBU 1003. ST: Career Exploration IP. (1 Credit)

The Integrated Project provides an opportunity for students to apply the material taught in the CBA Core courses to actual companies.

CBBU 1004. ST: Analytics IP. (1 Credit)

The integrated project provides an opportunity for students to apply the material taught in the CBA Core courses to actual companies.

CBBU 1006. ST: Leadership IP. (1 Credit)

The Integrated Project provides an opportunity for students to apply the material taught in the CBA Core courses to actual companies.

CBBU 4999. Tutorial. (1 to 3 Credits)

Tutorial/independent study between student and faculty member in a topic connected to the Gabelli School's business core curriculum.