BUSINESS ECONOMICS (BEGB)

BEGB 6220. Econ Analysis & Bus Decisions. (3 Credits)
MBA CORE COURSE Presents economic theories to examine business
ing and production, marketing, and profits within different market
structures and environments. Topics include: consumer choice and
demand; the behavior of firms; market power and structure; the efficiency
of competitive markets; externalities and social costs; information and
behavior under uncertainty. The course also discusses social costs and
benefits of business actions and related ethical and regulatory issues.
(Formerly Managerial Economics)

BEGB 7240. Money Credit Interest Rates. (3 Credits)
Studies the role of money, credit and interest rates in the efficient and
ethical functioning of domestic and global financial markets. This
building-block course assumes a background in macroeconomics and
finance, and it establishes a foundation for further study in all areas
of finance. Topics include: flow of funds and interdependency within
the financial system; the Federal Reserve System and its role in money
creation; interest rates; the links between interest rates and the growth
of money; and the effects of inflation and term structure. Prerequisites:
BEGB 6220 and FNGB 6411. Also offered as FNGB 7441.
Attribute: ABEP.
Prerequisites: (FNGB 6411 or GBA Waiver Fin Environment with a score of
070).

BEGB 7243. Contemp Issues Global Fin. (3 Credits)
Explores current issues relevant to the global financial system, including
international commercial and investment banking and international
investments. Emphasizes the underlying conditions and fundamental
trends in various sectors of international finance. Also offered as
FNGB 7458.
Attribute: ABIB.
Prerequisites: FNGB 6411 or GBA Waiver Fin Environment with a score of
070.

BEGB 7244. Global Finance. (3 Credits)
The first half of the course focuses on the theories and practices of
world trade, including comparative advantage, the changing trade
competitiveness of nations, and protectionism. The second half
focus shifts to developing countries: including foreign investment
and technology, and investment and trade opportunities, policies and
regulations. For SATURDAY / HYBRID sections of this course, there
will normally be 4 class meetings, and the balance on-line / contact the
professor for further detail. Prerequisite: BEGB 6220.
Attribute: ABIB.
Prerequisites: FNGB 6411 or GBA Waiver Fin Environment with a score of
070.

BEGB 7251. Intl Trade & Development. (1.5 or 3 Credits)
The first half of the course focuses on the theories and practices of
world trade. Topics include comparative advantage, the changing trade
competitiveness of nations and protectionism. During the second half,
the focus shifts to developing countries: the process of economic
development, including the contribution of foreign investment and
technology as well as investment and trade opportunities, policies and
regulations.
Attributes: ABGS, ABIB.
Prerequisites: BEGB 6220 or GBA Waiver Managerial Eco with a score of
070.