

# BUSINESS ECONOMICS (BEGB)

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**BEGB 7300. TMBA: Global Managerial Eco. (3 Credits)**

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**BEGB 8999. Tutorial. (3 Credits)**

Independent study.

**BEGB 6220. Econ Analysis & Bus Decisions. (3 Credits)**

MBA CORE COURSE Presents economic theories to examine business pricing, production, marketing, and profits within different market structures and environments. Topics include: consumer choice and demand; the behavior of firms; market power and structure; the efficiency of competitive markets; externalities and social costs; information and behavior under uncertainty. The course also discusses social costs and benefits of business actions and related ethical and regulatory issues. (Formerly Managerial Economics)

**Attribute:** BUAN.

**BEGB 7240. Money Credit Interest Rates. (3 Credits)**

Studies the role of money, credit and interest rates in the efficient and ethical functioning of domestic and global financial markets. This building-block course assumes a background in macroeconomics and finance, and it establishes a foundation for further study in all areas of finance. Topics include: flow of funds and interdependency within the financial system; the Federal Reserve System and its role in money creation; interest rates; the links between interest rates and the growth of money; and the effects of inflation and term structure. Prerequisites: BEGB 6220 and FNGB 6411. Also offered as FNGB 7441.

**Attribute:** ABEP.

**Prerequisites:** (FNGB 6411 or GBA Waiver Fin Environment with a score of 070).

**BEGB 7243. Contemp Issues Global Fin. (3 Credits)**

Explores current issues relevant to the global financial system, including international commercial and investment banking and international investments. Emphasizes the underlying conditions and fundamental trends in various sectors of international finance. Also offered as FNGB 7458.

**Attribute:** ABIB.

**Prerequisites:** FNGB 6411 or GBA Waiver Fin Environment with a score of 070.

**BEGB 7244. Global Finance. (3 Credits)**

The first half of the course focuses on the theories and practices of world trade, including comparative advantage, the changing trade competitiveness of nations, and protectionism. The second half focus shifts to developing countries: including foreign investment and technology, and investment and trade opportunities, policies and regulations. For SATURDAY / HYBRID sections of this course, there will normally be 4 class meetings, and the balance on-line / contact the professor for further detail. Prerequisite: BEGB 6220.

**Attribute:** ABIB.

**Prerequisites:** FNGB 6411 or GBA Waiver Fin Environment with a score of 070.

**BEGB 7251. Intl Trade & Development. (1.5 or 3 Credits)**

The first half of the course focuses on the theories and practices of world trade. Topics include comparative advantage, the changing trade competitiveness of nations and protectionism. During the second half, the focus shifts to developing countries: the process of economic development, including the contribution of foreign investment and technology as well as investment and trade opportunities, policies and regulations.

**Attributes:** ABGS, ABIB.

**Prerequisites:** BEGB 6220 or GBA Waiver Managerial Eco with a score of 070.